Maiá Fernandes Bueno

I'm Maiá, a visual designer and communicator with a background in journalism, graphic design, and applied arts. I understand design and communication as complementary languages capable of creating impact, emotion, and reflection. I seek a balance between the timeless and the contemporary, where simplicity, technique, and experimentation coexist with a narrative and human perspective.

Graduated in Journalism and holding a Master's in Graphic Design, I have developed my career between Spain and France, with formative stays in Italy and the United Kingdom. This cultural diversity has enriched my creative approach and aesthetic sensitivity.

My experience includes visual identity, editorial design, creative writing, and the management of communication and content for institutions, brands, and cultural projects. I have collaborated with the Málaga Provincial Council, the IESMALA Institute, the fashion company ADJOAA, and the Afropolis Marseille Festival, among others.

I believe in purposeful design, built on attention to detail and the intention to communicate clearly, honestly, and meaningfully.

Experience

The Blues Project (UK) — Freelance Editorial & Social Media Design, *2026*: Development of brand visuals and editorial content, ensuring visual consistency across platforms.

FORE UK (London) and Ctxt (Madrid) — Marketing & Brand Identity and Editorial Design, *2025 - 2026*: Development of brand visuals and editorial content, ensuring visual consistency across platforms.

Asociación IESMALA (Seville) — Photojournalist, *2025*: Visual documentation in Lubango, Angola, for social development and cooperation projects.

ADJOAA (UK) — Communication and Digital Content, *2024–2025*: Management of social media, content writing, and visual material design for African art and fashion campaigns.

Diputación de Málaga — Institutional Communication, *2023–2024:* Press releases, editorial design, and promotion of cultural events.

Festival Afrópolis (Marseille, France) — Communication and Project Coordination, *2022:* Collaboration with the dance company QDance in translation and coordination of cultural projects.

Arti-choke — Editorial Design and Art Direction, *2021:* Cover design and production of visual materials for an art publication.

Fridafro / España Negra (Spain and Argentina) — Cultural Collaborations, *2020–2023:* Participation in cultural initiatives focused on Afro-descendant identity and contemporary art.

Studies

Master in Digital Marketing
UOC, Barcelona, 2025 - Present

Specialization in UX/UI Design
La Gauss, Málaga, 2025

Master in Graphic & Visual Design
La Gauss, Málaga, 2023–2024

Journalism
UMA, Málaga, 2019–2023

Cultural & Administrative Management
Q Dance Center, Lagos, 2022

Video & Photography Course
APERTURA, Málaga, 2021



Contact and socials

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Professional skills

Graphic design, visual identity and editorial layout

Digital content management and social media marketing

Creative writing and visual communication

Image and video editing

Versatility and creative problem-solving

Attention to detail and narrative focus

Interdisciplinary collaboration and teamwork

Tools: InDesign - After Effects - Adobe Illustrator - Lightroom - Figma - Photoshop

Languages

Spanish	Mother language
English	B2
French	B2
Kimbundu	Basic