

Maiá Fernandes Bueno

I'm Maiá, a visual designer and communicator with a background in journalism, graphic design, and applied arts. I understand design and communication as complementary languages capable of creating impact, emotion, and reflection. I seek a balance between the timeless and the contemporary, where simplicity, technique, and experimentation coexist with a narrative and human perspective.

Graduated in Journalism and holding a Master's in Graphic Design, I have developed my career between Spain and France, with formative stays in Italy and the United Kingdom. This cultural diversity has enriched my creative approach and aesthetic sensitivity.

My experience includes visual identity, editorial design, creative writing, and the management of communication and content for institutions, brands, and cultural projects. I have collaborated with the Málaga Provincial Council, the IESMALA Institute, the fashion company ADJOAA, and the Afropolis Marseille Festival, among others.

I believe in purposeful design, built on attention to detail and the intention to communicate clearly, honestly, and meaningfully.

Experience

FORE UK (London) and Ctxt (Madrid) — Marketing & Brand Identity and Editorial Design, 2025 - Present

Development of the brand's visual and editorial universe, including content design, editorial pieces, and visual consistency across all platforms.

Asociación IESMALA (Seville) — Photojournalist, 2025

Visual documentation in Lubango, Angola, for social development and cooperation projects.

ADJOAA (UK) — Communication and Digital Content, 2024–2025

Management of social media, content writing, and visual material design for African art and fashion campaigns.

Diputación de Málaga — Institutional Communication, 2023–2024

Press releases, editorial design, and promotion of cultural events.

Festival Afrópolis (Marseille, France) — Communication and Project Coordination, 2022

Collaboration with the dance company QDance in translation and coordination of cultural projects.

Arti-choke — Editorial Design and Art Direction, 2021

Cover design and production of visual materials for an art publication.

Fridafro / España Negra (Spain and Argentina) — Cultural Collaborations, 2020–2023

Participation in initiatives on Afro-descendant identity and contemporary art in Málaga, Seville, Madrid, Barcelona, and Buenos Aires.

Studies

Master in Digital Marketing

UOC, Barcelona, 2025

Specialization in UX/UI Design

La Gauss, Málaga, 2025

Master in Graphic & Visual Design

La Gauss, Málaga, 2023–2024

Journalism

UMA, Málaga, 2019–2023

Cultural & Administrative Management

Q Dance Center, Lagos, 2022

Video & Photography Course

APERTURA, Málaga, 2021



Contact and socials

Email

maiafernandesbueno@gmail.com

Phone number

+34 645 400 524

Web - Portfolio

maiafb.es

Behance

@[maia-fernandes-bueno](https://www.behance.net/maia-fernandes-bueno)

Professional skills

Graphic design, visual identity and editorial layout

Digital content management and social media marketing

Creative writing and visual communication

Image and video editing

Versatility and creative problem-solving

Attention to detail and narrative focus

Interdisciplinary collaboration and teamwork

Tools: InDesign - After Effects - Adobe Illustrator - Lightroom - Figma - Photoshop

Languages

Spanish Mother language

English B2

French B2

Kimbundu Basic